



For immediate release

ASAP launches the first dedicated Jobs Board for the serviced apartment industry

The Association of Serviced Apartment Providers (ASAP) – the not-for-profit trade body for the serviced apartment sector - is delighted to announce the launch of the first-ever dedicated **Jobs Board** for the serviced apartment industry which has just gone live – <http://jobs.theasap.org.uk/>

The Jobs Board will feature serviced apartment jobs not just in the UK but right across the world with the aim for it to become the go-to place to search for vacancies in the sector.

Serviced apartment operators and agencies around the world will be able to post vacancies in their organisations for a small fee but ASAP members are able to take advantage of an introductory offer which means they can currently create an individual job listing free of charge and will subsequently benefit from preferential rates. And potential candidates seeking to work in the sector will soon be able to upload CVs to the Jobs Board in advance so they can apply for positions very quickly.

James Foice, CEO of the ASAP comments:

'We are very excited to be launching the first Jobs Board for the serviced apartment sector. The sector is experiencing such rapid growth and with 2017 set to be a record year for new developments opening in the UK (over 2,600 units), we will see a significant increase in the number of new job opportunities available this year and for the foreseeable future. The industry has welcomed this new initiative by ASAP to provide a platform displaying all the job opportunities in one place. We'll be promoting the full spectrum of vacancies covering everything from front of house to marketing, housekeeping and IT. Our new Jobs Board will also be a very powerful way for us to demonstrate the extensive career opportunities which are now available in the sector.'*

The new Jobs Board is just one of a number of new HR initiatives by the ASAP led by their new Strategic HR Think Tank Group who have a strategic plan to raise the profile of the sector particularly in terms of the growing career opportunities it offers. A new booklet '*Career Opportunities in the booming Serviced Apartment Industry*' has also just been produced for distribution to key universities which highlights the extensive range of graduate and internship programmes which the sector is now offering.

<http://theasap.org.uk/jobs/careers-in-the-serviced-apartment-sector/>

And ASAP is delighted to have the opportunity to address The Hospitality Student Conference at The Savoy in London on 3 February, where James Foice CEO will be outlining why careers in the fast-growing serviced apartment sector are amongst the most exciting in the hospitality industry.

To view current vacancies on the ASAP Jobs Board: <http://jobs.theasap.org.uk/>

***Savills 'The UK Extended Stay Market' Spotlight Report** (Winter 2016/17) confirms '*2017 will be a record year for new development in the UK with just over 2,600 units forecast to be delivered, a 13.8% increase on current stock.*'

Ends

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Background

ASAP: Association of Serviced Apartment Providers is the not-for-profit trade body dedicated exclusively to the serviced apartment industry. Our 170 members own and operate over 100,000 properties globally. Our membership also includes 16 serviced apartment agencies committed to supporting and growing the sector. www.theasap.org.uk

ASAP News Hub: ‘The Voice of the sector’- <http://hub.theasap.org.uk>

Our hub features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.