

ASAP ACADEMY

LEADERSHIP
PROGRAMME
TIER 2 2018

asap
the association of
serviced apartment providers

BUSINESS/EXECUTIVE LEADERSHIP PROGRAMMES:

BOOK YOUR 2018 TIER TWO PLACE!

ASAP is delighted to announce that the ASAP Leadership Academy which will continue to offer leadership programmes in 2018 which have been tailor-made for our serviced apartment sector. The next Tier 2 course is about to launch in May 2018 and this is your chance to book.

With the rapid growth of the sector which is constantly evolving and developing, it was recognised within the ASAP that it would be advantageous to create a Leadership Academy for our members to enable business leaders as well as those 'rising stars' access to a platform to enhance and develop their skillbase and expertise, and to build connections at a senior level between the sector's organisations.

The ASAP Academy launched two programmes in 2017 which have been created by the Strategic HR Action Group in association with our partner - Forward Learning and Development - who will deliver the courses for our members.

Targeting senior management and business leaders the programmes will cover the fundamental leadership and management topics to enhance working practices for both the senior managers of the present and the managers and leaders of the future. The focus will be on skill development and case study with key objectives being to achieve personal growth for the individual and their organisation as well as supporting the wider growth of our developing industry. Typically these leadership programmes can cost in excess of £3,000 per delegate but with our approach to make this industry specific we have negotiated an especially cost-effective introductory price for ASAP members.

The Academy courses will consist of a minimum of 7 modules, each lasting one day, over a 12 month period. Delegates will be required to attend 80% of the modules as a minimum to achieve the ASAP accreditation and there will be a requirement for both pre- and post- course work to be completed to assist with the learning process.

Once the programme has been completed, participants will come together at an ASAP event where each participant will be presented with the Academy certification by the ASAP and have an opportunity to celebrate their success with friends, peers and other businesses.

Finally as part of the strategic thinking behind the programme, delegates will work on the production of a sector specific whitepaper on a topic selected by the ASAP Steering Committee which will be published once the programmes have been completed, and add value and benefit to all our members.

The cost for the 2018 Tier 2 is as follows

Tier 2 - ASAP Member Rate £1550 + VAT

Tier 2 - Non Member Rate £1850 + VAT



Forward Learning and Development is the product of two individuals dedicated to helping people to excel. Between them, they have over 40 years of leadership and management development working across many sectors and at all levels. Forward Learning works with a team of trusted associates who are equally committed and passionate about enabling and supporting business to grow.



TIER 2 COURSE INFORMATION

Targeting	Junior Board Members, Senior Managers/Heads of Department, SME owners employing up to 30 people.
Course Modules	<p>This programme will cover all aspects of the transition from managing to leading, either as a top-up for business leaders, or for those making the transition to Executive level. This is the entry-level programme before being accepted onto Tier 1</p> <ol style="list-style-type: none">1. Teamwork and building trust2. Myers Briggs and making every conversation count3. Leading a team4. Personal organisation and effectiveness5. Recruiting and developing talent6. Project management7. Coaching for performance8. Managing performance and tough conversations9. Engaging others through leadership presentation skills
Delivery Style	<p>Our aim is to deliver programmes that are interactive and relevant to the context that participants operate in. In order to achieve this, we use the following approaches:</p>
Role-Plays	Will provide the opportunity for participants to apply and demonstrate their skills
Tutor Input	Brief lecture style inputs to build on underpinning knowledge and to create discussions within the group.
Case Studies	Used to illustrate key points, encourage debate and bring to life theoretical models.
Start Date	May 2018



FEEDBACK FROM THE 2017-18 COURSE ATTENDEES

"I have learnt more about the serviced apartments industry meeting people from different departments from other companies, which is very useful as I come mainly from a hotel background; and it has helped me become a better leader, with practical examples and techniques to apply on the job."

"The programme has provided me with a valuable insight to motivating and managing my team and helping me become a better manager."

"It has benefited me personally as work and tasks can be so busy it gives me a day a month out of the office to reflect and learn how I can ensure that I am keeping the team motivated and engaged, I have also learnt different ways to deal with situations and by being in a group with all different companies we have been able to share ideas which has been really beneficial."

"Today was fantastic and totally exceeded my expectations. I'm feeling really positive leaving today"

"Janice was very good and made the session both informative and fun". I look forward to the next session"

"Thoroughly interesting and enjoyable start to the course. Valuable insights gained"

"Instantly put at ease with the group due to the facilitator being welcoming, clear, concise, friendly and knowledgeable"

"Again, Janice was fantastic! Positive, motivational and exactly what I need to give me drive to keep growing myself and my business"



FOR FURTHER INFORMATION

Please refer to the more detailed information at <http://theasap.org.uk/asap-academy/>

The courses offer a fantastic opportunity for delegates to grow or refresh their existing skillbase as well as to network with other key leaders within the industry.

To register your interest in taking part either on the Tier One or Tier Two programme please contact Karen Taylor

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Tel: 01452 730452

Book Online theasap.org.uk/asap-academy/academy-booking-form/



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