



For immediate release

ASAP announces record shortlist for 2017 ASAP Serviced Apartment Industry Awards

ASAP – the not-for-profit trade body for the serviced apartment sector – is delighted to announce that, following a record level of entries to its **2017 ASAP Awards Programme**, some **76** companies have now been shortlisted across the 10 different award categories.

Speaking at ASAP's networking event at the Grange Tower Bridge in London on Wednesday 6 September, after announcing the shortlist, James Foice, ASAP Chief Executive, comments:

*"We are absolutely thrilled to have had such a tremendous response from the industry to our fifth **ASAP Serviced Apartment Industry Awards**. We have been so very impressed with the very high calibre of entries both from members and non-members this year, which has far exceeded our expectations, and has therefore resulted in a record shortlist of 76 entries. With our membership now spanning 17 countries around the world, I'm particularly delighted to see such a great cross-section of our members making it through to reach the shortlist – we have recent new joiners of the Association as well as longstanding members and operators and agents both in the UK and overseas. And it's great to see 8 of our business partners who applied for the 'Industry Breakthrough & Innovation' Award also making it through to the shortlist."*

The **2017 ASAP Awards Programme** features a total of 10 different award categories this year with 3 particular categories each securing the highest level of 10 shortlisted finalists respectively ie Team of the Year; Investment in People; Guest Experience of the Year.

All shortlisted finalists will now go forward to the final awards judging day next month when both a winner and highly commended entry will be selected for each of the 10 categories.

All the winners will then be announced at the prestigious **ASAP Gala dinner** which takes place on the evening of 7 December at etc venues, 155 Bishopsgate, London following on immediately after the **ASAP 2017 Convention** which takes place that day.

Please refer to the attached pdf document to see the full list of all 76 companies successfully shortlisted for the **2017 ASAP Serviced Apartment Industry Awards**.

Comprehensive information about the **2017 ASAP Awards Programme** can be found on the dedicated awards website www.asapawards.org.uk

Ends

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Background

The **Association of Serviced Apartment Providers (ASAP)**, the not-for-profit trade body for the serviced apartment sector, is the pioneer of the first global awards programme for the serviced apartment, the

aparthotel, extended stay and short-term accommodation rental industry. ASAP has continued to build on the outstanding successes of previous years and the highly successful awards programme is now in its fifth year.

Visit: www.asapawards.org.uk for further information about the awards programme or email: awards@theasap.org.uk

Follow the latest information about the awards on twitter: **#asapawards**

ASAP Membership

Our 189 members own and operate over 100,000 properties globally. Our membership also includes 15 serviced apartment agencies committed to supporting and growing the sector. www.theasap.org.uk

ASAP News Hub: 'The Voice of the sector'- <http://hub.theasap.org.uk/>

Our hub features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.