



ASAP announces judging panel for 5th Serviced Apartment Industry Awards

ASAP – the not-for-profit association for the serviced apartment sector - is delighted to announce the members of its judging panel for the **5th ASAP Serviced Apartment Industry Awards**.

The Association is very fortunate to have secured the involvement of 5 senior members of the wider industry in this year's judging panel:

- **Janet Harmer, Hotels Editor, The Caterer**
- **Marie Hickey, Director – Commercial Research, Savills UK**
- **Jon Bolger, Group Travel Procurement Director (Interim), Capita PLC**
- **Samantha van Leeuwen, Head of Hotels & Venues, PwC**
- **Geoffrey Rowe, Business Development Manager, The Springboard Charity**

James Foice, Chief Executive of the ASAP comments:

'The ASAP Serviced Apartment Industry Awards programme is now in its 5th year, and I am extremely grateful to have secured the support from 5 senior industry leaders who are giving of their time to judge our 2017 Awards. I am especially delighted to have broadened our judging panel to include the corporate travel sector for the first time this year with Jon and Samantha joining our panel.'

Jon Bolger of Capita Travel, a first-time judge on the panel, confirms the increasing importance of the serviced apartment sector:

'The serviced apartment sector is a key part of corporate travel, offers an alternative to hotels and is growing significantly globally. The original market disruptor in the transient marketplace, serviced apartments are here to stay and that should be applauded.'

There are just 2 weeks remaining for awards to be submitted – the submission deadline is **14 August 2017** and ASAP is expecting a record number of entries this year.

The 2017 Awards shortlist will be announced early September with the final judging taking place in October. All the award winners will be announced at the 2017 ASAP Awards Gala Dinner in London on 7 December.

For more information about the 2017 ASAP Awards Programme visit:

<http://www.asapawards.org.uk/>

Ends

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Background

The **Association of Serviced Apartment Providers** (ASAP), the not-for-profit trade body for the serviced apartment sector, is the pioneer of the first global awards programme for the serviced apartment, the aparthotel, extended stay and short-term accommodation rental industry. ASAP has continued to build on the outstanding successes of previous years and the highly successful awards programme is now entering into its fifth year.

Visit: <http://www.asapawards.org.uk/> for further information about the awards programme or email: awards@theasap.org.uk

Follow the latest information about the awards on twitter: **#asapawards**

ASAP Membership

Our 189 members own and operate over 100,000 properties globally. Our membership also includes 15 serviced apartment agencies committed to supporting and growing the sector. www.theasap.org.uk

ASAP News Hub: 'The Voice of the sector' - <http://hub.theasap.org.uk/>

Our hub features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.