



ASAP appoints Stuart Winstone of SilverDoor as Deputy Chairman of the Association

ASAP – the not-for-profit trade body for the serviced apartment sector - is delighted to announce that Stuart Winstone, Commercial Director of SilverDoor, has been appointed as the new Deputy Chairman of the Association.

The appointment was announced at ASAP's networking meeting in Manchester on 6 April and James Foice, ASAP CEO comments:

'I am absolutely delighted that Stuart has been appointed to the role of Deputy Chairman of the ASAP. He has played a key part on our ASAP Steering Committee over the last 2 years and as Commercial Director of one of the leading global serviced apartment agents, his in-depth experience and knowledge of the sector will be a tremendous asset to the Association. Stuart is a terrific advocate for the serviced apartment industry and our Chairman Richard Whittaker and I very much look forward to working closely with him in the coming months as we plan the next phase of our development.'

Stuart Winstone comments:

'I am delighted to accept the role of Deputy Chairman of the ASAP. I have been a very keen supporter of the Association for many years and am very pleased to have the opportunity to take on a leading role as we continue to grow and develop the sector on behalf of ASAP members.'

Stuart will take up the role of Deputy Chairman of the ASAP with immediate effect.

Ends

Further media information:

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Background

ASAP: Association of Serviced Apartment Providers is the not-for-profit trade body dedicated exclusively to the serviced apartment industry. Our 175 members own and operate over 100,000 properties globally. Our membership also includes 15 serviced apartment agencies committed to supporting and growing the sector. www.theasap.org.uk

Stuart Winstone, newly appointed Deputy Chairman of the ASAP, joined SilverDoor in 2006 and was appointed Commercial Director in 2015. He is also Commercial Director of Citybase Apartments and Central London Apartments which SilverDoor acquired in May 2016. His hospitality career started in operations and sales with Forte Hotels for 6 years and from there he worked for a serviced apartment operator member in London for 5 years before joining SilverDoor in 2006.

ASAP News Hub: 'The Voice of the sector'- <http://hub.theasap.org.uk> - Our hub features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.