



For immediate release

Delegate booking opens for ASAP 2016 Serviced Apartment Convention

The Association of Serviced Apartment Providers (ASAP), the not-for-profit trade body for the serviced apartment sector, is delighted to announce that delegate tickets for its 2016 Annual Convention are now on sale.

Now in its 7th year, the ASAP Annual Convention is the flagship event for the sector, and will be held in London on Thursday 1 December, at etc. venues Bishopsgate. The event is set to attract up to 400 serviced apartment professionals including operators, agents, investors, developers and suppliers.

The theme of the 2016 Convention is **'Be Relevant'**, which is highly pertinent at this time of rapid growth for the sector with increased competition from new players both in the sharing economy and from traditional hospitality providers.

The Convention programme will give delegates the opportunity to hear all the latest industry insights, take part in a packed programme of educational seminars, network with industry peers and engage with a wide cross-section of suppliers exhibiting at the event.

ASAP is delighted to announce the key sponsors for this year's Convention:

- Gold Sponsors: Jones Lang LaSalle Limited (JLL) and Sky
- Bronze Sponsors: Maxxton and IDEaS

The Association's Gala Dinner, incorporating the Industry Awards – sponsored by Sky - will take place the night before this year's Convention, on Wednesday 30 November at the Museum of London. This black-tie event will bring together ASAP members and the wider serviced apartment industry to celebrate the sector's achievements over the last 12 months. Booking.com is confirmed as the evening's drinks reception sponsor.

Tickets for the ASAP Annual Convention on 1 December 2016 can be booked via this link:

[Click here for ASAP Annual Convention tickets for 1 December](#)

ASAP Gala Dinner & Industry Awards tickets for 30 November can be booked via this link:

[Click here for ASAP Gala Dinner & Industry Awards tickets for 30 November](#)

Ends

Further media information:

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Background Information

ASAP: Association of Serviced Apartment Providers is the not-for-profit trade body dedicated exclusively to the serviced apartment industry. Our 153 members own and operate over 100,000 properties globally. Our membership also includes 18 serviced apartment agencies committed to supporting and growing the sector. The full list of ASAP members can be found on our website:

Operator members: <http://theasap.org.uk/memberships/operator-members/>

Agent members: <http://theasap.org.uk/memberships/agent-members/>

ASAP Annual Convention 1 December: Tickets can be purchased here:

<https://www.eventbrite.co.uk/e/the-2016-asap-annual-convention-tickets-24924836858?aff=es2>

ASAP Gala Dinner & Industry Awards on 30 November: Tickets can be purchased here:

<http://www.eventbrite.co.uk/e/asap-gala-dinner-industry-awards-tickets-25259573063?aff=es2>

ASAP News Hub: 'The Voice of the sector'- <http://hub.theasap.org.uk>

The hub covers all the latest breaking news for the sector from around the world as well as interesting trends/insights in the wider travel industry. There is also the option to subscribe to receive the dedicated news hub e-newsletter (2 editions/week).