

|  | <b>GOLD</b><br>£3500 +VAT                  | <b>SILVER</b><br>£2500 +VAT | <b>BRONZE</b><br>£1650 +VAT |
|--|--|-----------------------------|-----------------------------|
| <b>WEBSITE &amp; DIRECTORY &amp; VIDEO OPPORTUNITIES</b>   |  |                             |                             |
| Listing in ASAP Industry Supplier Directory (online & PDF Version)   | Featured & Priority Listing                | Priority Listing            | Standard Listing            |
| Listing on the main Industry Supplier Website Page   | Featured & Priority Double A4 Page Listing | Priority 1 A4 Page Listing  | Standard 1 A4 Page Listing  |
| 1 Full Website Promotional Page Listing inc logo, Company Info and direct links                                | ✓  | ✓                           | ✓                           |
| Embed Video/or PDF Brochure on Web Page  | ✓  | ✓                           | ✓                           |
| Industry Supplier Spotlight Recording shared on ASAP Social & Media Channels                                   | ✓  | ✓                           | (1)                         |
| <b>MAILING &amp; PROMOTIONAL OPPORTUNITIES</b>   |  |                             |                             |
| Direct Mailing to the ASAP Membership <sup>(2)</sup>   | 2 Mailings                                 | 1 Mailing                   | (1)                         |
| Social Media Promotion with Links to Listing   | 12 x per year                              | 6 x per year                | 3 x per year                |
| Introductory Post on ASAP Media Channels on start of partnership   | ✓  | ✓                           | ✓                           |
| Opportunity to submit a guest blog post  | ✓  | ✓                           | (1)                         |
| <b>EVENT OPPORTUNITIES</b>   |  |                             |                             |
| Included Sponsorship of ASAP Online Event. Promoted as "sponsored by" with speaking opportunity <sup>(3)</sup> | 2 Events                                   | 1 Event                     | (1)                         |
| 1 representative attend Free of Charge to any ASAP Regional or London Networking Event <sup>(4)</sup>          | All Available Events                       | up to 2 Events              | (1)                         |
| Discounted Rates on Exhibition Packages for ASAP Conference  | 25% Discount                               | 15% Discount                | 10% Discount                |
| Priority Booking for ASAP Conference & Event Sponsorship Packages  | ✓  | ✓                           | ✓                           |
| Priority Booking Sponsorship Opportunities for ASAP Awards Programme   | ✓  | ✓                           | ✓                           |
| Opportunity to host Networking Event Exclusively for ASAP members <sup>(6)</sup>                               | ✓  | ✓                           | ✓                           |
| Exclusive Opportunities as Industry Supplier to book to attend select ASAP events                              | ✓  | ✓                           | ✓                           |
| Priority to Industry Suppliers for relevant speaker, webinar or seminar opportunities <sup>(7)</sup>           | ✓  | ✓                           | ✓                           |
| <b>OTHER OPPORTUNITIES / INCLUSIONS</b>  |  |                             |                             |
| Provision of ASAP Industry Supplier Logo   | ✓  | ✓                           | ✓                           |
| Provision of ASAP Member Co. Name Listing  | ✓  | ✓                           | ✓                           |
| Intro Post on ASAP Media Channels on start of partnership  | ✓  | ✓                           | ✓                           |
| Sharing of relevant industry related news & PR <sup>(8)</sup>  | ✓  | ✓                           | ✓                           |
| Able to secure an Industry Development Sponsorship Package   | ✓  | ✓                           | ✓                           |
| Key Account Management   | call every 6-8 weeks                       | call every 8-10 weeks       | call every 12 weeks         |

(1) Option to Book opportunity subject to additional fees being paid.

(2) Mailing slot costs up to the value of £750 only subject to the availability information. Mailing to be provided in HTML format ready for sending. ASAP to send. Additional Opportunities can be booked

(3) Events included take place between September 1st and 31st August only. Subject to availability and dates to be agreed.

(4) Applies to networking events only (not Conference, Gala Dinner, or key event networking where tickets are chargeable. Subject to Availability and COVID restrictions. ASAP are unable to guarantee any number of in-person events for the 2021-22 year

(5) When the included number has been utilised the opportunity to book for additional events with payment of applicable fee will become available to enable attendance

(6) All costs incurred in hosting (venue, food/drinks/entertainment) are the liability of the hosting company and not payable by ASAP, ASAP will handle registrations and promotion to membership

(7) Where a supplier is a provider of relevant content according to the ASAP event plan and where suitable. Will be by invitation to participate. ASAP do not guarantee any opportunities

(8) News shared includes news based articles and PR, case studies. Excludes sales based articles. ASAP will review all content prior to sharing on their channels and make no guarantee to share any article.