

STR and the Association of Serviced Apartment Providers (ASAP) are excited to offer benchmarking solutions to serviced apartments.

Benchmarking is a fundamental practice for any accommodation provider. By gaining a clearer picture of your property's performance in relation to your competitors in your local market, you can better focus on which areas you need to work on to drive greater market share and increase your property's value and profits.

Contact us at mrao@str.com to learn more.

STAR Report: The ultimate tool for benchmarking against your competition.

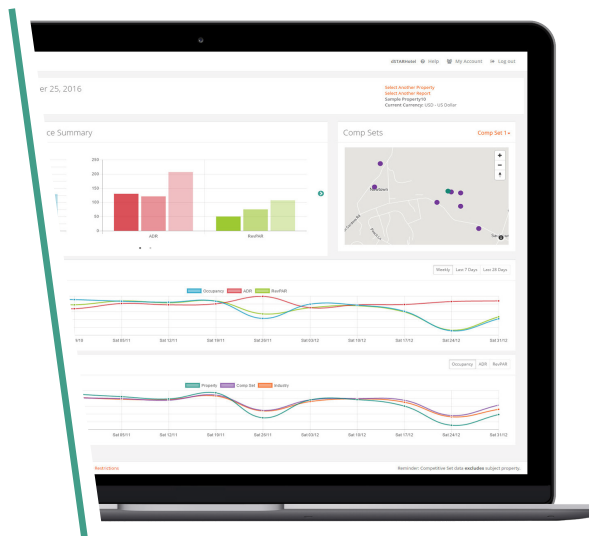
This report includes 18 months of historical data, year-to-date, running 3 & 12 month data, year-over-year percentage changes and indexes. It also provides in-depth data and insights for: Occupancy (Occ), Average Daily Rate (ADR), Revenue Per Available Room (RevPAR.) Monthly, weekly and daily data is available.

Contact us at mrao@str.com to get started.

Hotel Survey

STR and ASAP are delighted to offer serviced apartments a subscription to our free Hotel Survey report! Click on the button below to register and start receiving bespoke reports detailing your property's performance against your local market.

Contact us at mrao@str.com to get started.



Secure & Confidential
STR never shares individual client data with anyone under any circumstances. Your data is 100% protected.



Quick & Easy
All you have to do is send us two data points - your number of room nights sold and your revenue generated from rooms sold.



With Training & Support
Our team of experts is here to help you get the most out of our services, from the day you sign up to your day-to-day operations.