

# Booking.com

## Making It Easier for Everyone to Experience the World

Booking.com is one of the world's leading online travel platforms, connecting travellers with the widest choice of incredible places to stay, countless memorable experiences and attractions as well as a range of transportation options from flights, car rentals and taxis.

Offering great value, convenience and support to travellers the world over - Booking.com is on a mission to help more people experience the world around them.

- 100M monthly active app users
- 232M+ verified guest reviews and 28M total reported listings worldwide
- 6.4M options in homes and apartments
- Since 2010, Booking.com has welcomed 4.5B+ guest arrivals, 1B+ of these for vacation rentals
- 155,000 destinations around the world



### Making it easier for partners

We are a valued partner to millions of entrepreneurs of all sizes that use our platform to promote and sell their services - from a large hotel chain to a one-of-kind apartment.

- Absolutely risk-free listing - there are no upfront or recurring costs. Only when a successful sale has been concluded on our platform do we charge a small fee.
- An attractive listing on a highly ranked website and app, optimised for use with any device
- Free access to top-notch analytics to help partners make informed decision on pricing, product features, and marketing expenditures
- Free 24/7 customer service on- and offline in most languages
- Investments in search-engine optimization and advertising to attract as many potential customers to our partner offerings as possible
- Innovative features such as real-time machine learning based translation and messaging services
- Free translation of partner listings into up to 44 languages and dialects

More than 40% of new vacation rental listings - including for apartments like yours - get their first booking within a week.

Join the over 6.4 million holiday home and apartment listings already on Booking.com.

Boost your bookings at [join.booking.com](https://www.booking.com)

