



ASAP Awards 2024
Thursday June 6th, 6-11pm
Wilton's Music Hall, 1 Graces Alley London E1 8JB

Best Community or Sustainability Initiative

The Best Community or Sustainability Initiative Award celebrates serviced accommodation for their exceptional efforts in community engagement, sustainability practices, local partnerships, innovative community services, and educational/cultural programs. Judges will be evaluating submissions across five key criteria.

Community Engagement and Impact assesses the effectiveness of the serviced accommodation's community-building initiatives, including the variety and frequency of events promoting social interaction, and the overall satisfaction and well-being of residents, which are key indicators of a thriving community.

Sustainability Practices examine the extent of the Company's commitment to sustainable practices, encompassing energy-efficient measures, waste reduction strategies, and the utilisation of eco-friendly amenities. This also entails recognition for the implementation of renewable energy sources and efforts to reduce the property's environmental impact.

Local Partnerships and Support evaluates the quality and impact of collaborations with local businesses and community organisations, considering their contribution to the local economy, support for local enterprises, and engagement in community outreach programs, which positively influence the broader community.

Innovative Community Services assess the uniqueness and innovativeness of the Company's offerings, awarding points for services that exceed standard offerings and contribute to a vibrant and inclusive living environment.

Educational and Cultural Programs evaluate the Company's initiatives in promoting cultural exchange, education, and awareness. This includes considering the variety and impact of programs celebrating diversity and enhancing cultural experiences, as well as recognising the organisation of workshops or cultural events that enrich the community culturally.