



ASAP Awards 2024  
Thursday June 6th, 6-11pm  
Wilton's Music Hall, 1 Graces Alley London E1 8JB

## Best Place to Work

The criteria for the Best Place to Work Award encompass various aspects aimed at evaluating and recognising exceptional workplace environments. Judges will be evaluating submissions across five key criteria.

**Employee Engagement** focuses on assessing overall employee satisfaction and commitment, taking into account feedback from surveys, interviews, and communication channels. Additionally, it evaluates the effectiveness of programs promoting a positive work environment and initiatives fostering work-life balance, inclusivity, and a sense of belonging among employees.

**Workplace Culture** examines organisational values and their alignment with employee experiences, inclusivity and diversity practices, the presence of team-building activities, mentorship programs, and collaborative initiatives, as well as the company's commitment to creating an innovative and supportive culture.

**Professional Development Opportunities** evaluate the availability of training programs, workshops, and skill development opportunities, the effectiveness of performance reviews and feedback mechanisms, support for continuing education and career growth, and efforts to nurture a learning culture.

**Wellness and Work-Life Balance** assess the organisation's commitment to employee well-being through health and wellness programs, the availability of flexible work schedules and remote work options, support systems for mental health and stress management, and initiatives promoting a healthy work-life balance.

**Communication and Transparency** evaluate internal communication channels, transparency in decision-making processes and company policies, accessibility and responsiveness of leadership to employee concerns, and efforts to maintain open lines of communication throughout the organisation.

Bonus Points are awarded for unique or innovative initiatives contributing significantly to a positive work environment, as well as efforts to adapt and support employees during challenging times, such as crises or global events.