



ASAP Awards 2024
Thursday June 6th, 6-11pm
Wilton's Music Hall, 1 Graces Alley London E1 8JB

Best Sales Strategy or Initiative of the Year

The Best Sales Strategy or Initiative of the Year Award criteria emphasise innovative, customer-centric approaches that drive business growth within the serviced apartment industry.

Nominees will be evaluated based on the originality and creativity of their strategies, tangible impact on revenue generation, focus on meeting customer needs, alignment with overall business goals, and adaptability to changing market dynamics.

These criteria collectively highlight exceptional sales endeavors that demonstrate strategic thinking and effective execution to achieve significant business objectives.