



ASAP Awards 2024
Thursday June 6th, 6-11pm
Wilton's Music Hall, 1 Graces Alley London E1 8JB

Diversity Trailblazers Award

The Diversity Trailblazers Award criteria encompass several key areas evaluating organisations' commitment to fostering diversity and inclusivity.

Inclusivity and Diversity Representation assesses the implementation of policies promoting equal opportunities across all levels and their impact on cultivating a diverse workforce.

Training and Education Programs evaluate the comprehensiveness of training aimed at creating awareness and understanding, including the establishment of resource groups and collaboration with diverse suppliers.

Reporting and Accountability examines the presence of frameworks for measuring progress and inclusive communication processes, along with third-party involvement for external validation.

Impact on Guest Experience assesses the inclusivity of marketing materials and the property's ability to create a welcoming environment for guests of all backgrounds and abilities, emphasising the importance of inclusivity in enhancing the overall guest experience.