# Charles Hope Unveils Exciting New Serviced Apartments in Greater London, Leeds, and Birmingham!

10 April 2024 – Charles Hope, a leading provider of premium serviced apartments, is thrilled to announce the opening of three exceptional properties in London, Leeds, and Birmingham, taking the portfolio to 19 properties and 273 units across the UK. With these additions to the portfolio, Charles Hope continues its commitment to providing travellers with unparalleled comfort, convenience, and luxury in prime locations for both leisure and business travellers.

From the urban oasis of London Greenford to the cultural tapestry of Leeds and the dynamic energy of Birmingham, each new property promises a refined living experience, curated to exceed the expectations of modern travellers. As Charles Hope embarks on this exciting venture, it continues to uphold its ethos of blending service quality with the flexibility and comfort of a home.

Each new property offers a fully equipped kitchen, ensuite bathrooms, complimentary WiFi, spacious living areas and a comfortable bed as standard. Plus, these exceptional new locations also offer guests additional premium benefits including being pet friendly, communal living spaces, gym facilities and co-working areas\*.

#### **London Greenford**

London Greenford is your Gateway to West London's Vibrant Lifestyle. Nestled in the heart of West London, the apartments offer spacious studio or one and two-bedroom apartments. Located just a 10-minute walk from the tube station, residents can easily access central London while enjoying the tranquillity of the surrounding neighbourhood. With nearby attractions such as Wembley Stadium and Westfield White City Shopping Centre, guests can indulge in high-end shopping, dining, and world famous sporting and music entertainment. The fully equipped gym, co-working space, cinema, games room, and rooftop terrace provide ample opportunities for relaxation and recreation, ensuring a truly unforgettable stay.

#### **Leeds Centre**

Leeds Centre embraces the meaning of urban living. Immerse yourself in the vibrant energy of the city at Leeds Centre by Charles Hope. Situated a short walk from Leeds Train Station and shopping centre, these modern serviced apartments are perfect for both corporate and leisure travellers seeking convenience and excitement. With spacious one and two-bedroom apartments featuring contemporary decor and top-of-the-line amenities, guests can enjoy the ultimate urban retreat. From the rooftop terraces offering panoramic views to the 24-hour gym and pet-friendly environment, every aspect of Leeds Centre is designed to elevate the guest experience.

## **Birmingham Centre**

Birmingham Centre is where culture meets modernity. Experience the dynamic spirit of Birmingham at Birmingham Centre by Charles Hope. Located in the heart of the city, these stylish serviced apartments offer easy access to Birmingham New Street train station and the Bullring & Grand Central shopping centre. With spacious one and two-bedroom apartments featuring stylish décor, guests can enjoy exploring Digbeth's vibrant streets or indulge in Chinatown's culinary delights, right on the doorstep. With a resident lounge, co-working hub, and complimentary bike storage, Birmingham Centre by Charles Hope is the perfect home base for both business and leisure travellers alike.

"We are delighted to introduce these exceptional properties to our portfolio," said Richard Maurin, CEO. "Each location has been carefully selected to offer our guests the perfect combination of comfort, convenience, and local charm. Whether visiting London, Leeds, or Birmingham, we are confident that our guests will enjoy an unforgettable stay at our newest serviced apartments."

For more information about Charles Hope and its services, please visit For bookings, call (0) 203 983 6300 or email reservations@charleshope.co.uk.

For more information, please email <u>marketing@charleshope.co.uk</u>. www.charleshope.co.uk

\*Additional benefits differ across the locations.

### **About Charles Hope Apartments:**

Charles Hope Apartments prides itself on providing exceptional accommodation solutions to corporate and leisure travellers. It has key locations in Aberdeen, Birmingham, Brentford, Canary Wharf, Croydon, Hounslow, Kew Bridge, Leeds, Greenford, Manchester, Plymouth, Reading, Salisbury, Staines, Southampton, and Swindon and continues to expand its presence across the UK.

Apartments are meticulously designed and furnished to offer a luxurious and welcoming atmosphere to all guests, with comfort and convenience to guests being of the utmost importance. Charles Hope Apartments goes above and beyond to ensure that every aspect of their guest's stay exceeds expectations.