

Pooja Patil Named as Synergy's Head of Business Development in India

The strategic appointment comes as Synergy seeks to solidify innovative client partnerships in the region

Bengaluru, India, January 7th, 2025 – Synergy Global Housing (Synergy), a leader in serviced accommodation programme management has today announced the appointment of Pooja Patil as the company's Head of Business Development in India. Pooja joins a team of finance, reservations, guest services and supply chain specialists based in Synergy's Bengaluru office and comes after the company experienced exponential growth across the region in recent years.

"We welcome Pooja to our Bengaluru team with great excitement" said Sofia Oragano, Senior Director, International Sales. "As the serviced accommodation industry explodes throughout India, Pooja's expertise across hospitality and business travel will contribute to the growth of innovative local client partnerships. I have confidence that this, combined with Synergy's leadership position both locally and globally, will push the boundaries of the Indian serviced accommodation industry as we know it today".

In her previous role as Assistant Vice President, Sales for air mobility company Blade India, Pooja focused on building the company's business development portfolio across the country. She brings with her 10+ years in the business travel and hospitality industries where she has held both managerial and director status.

About Synergy Global Housing

Founded in 1999, [Synergy](#) is an international serviced accommodation provider headquartered in San Ramon, CA, delivering a superior hospitality-driven extended-stay experience to the business travel and mobility industries. Providing best-in-class housing and services in over 2,000 cities in more than 150 countries, the company has offices in India, Singapore, China, England, Ireland and multiple locations throughout the United States.

Recognized globally, Synergy's recent awards include the 2024 and 2023 Travel Partner of The Year: Alternative Accommodation Operator from the [Business Travel Awards](#); 2024 and 2023 Company of The Year from the Corporate Housing Provider's Association; 2023 ITM Service Excellence Team; 2022 Operations Team of the Year from the [Business Travel People Awards](#); and 2024 and 2023 Serviced Apartment Provider of the Year Regional/Global from [Relocate Magazine](#).

Synergy is a member of [The Ascott Limited](#) (Ascott), a leading international hospitality company with over 950 properties globally. Headquartered in Singapore, Ascott's presence extends across more than 230 cities in over 40 countries in Asia Pacific, Central Asia, Europe, the Middle East, Africa, and the USA. Ascott's diversified accommodation offerings span serviced residences, co-living properties, hotels and independent senior living apartments, as well as student accommodation and rental housing. Its award-winning hospitality brands include [Ascott](#), [Citadines](#), [lyf](#), [Oakwood](#), [Somerset](#), [The Crest Collection](#), [The Unlimited Collection](#), [Fox](#), [Harris](#), [POP!](#), [Preference](#), [Quest](#), [Vertu](#) and [Yello](#).

Ascott is the wholly-owned lodging business unit of Singapore-listed [CapitaLand Investment Limited](#) (CLI), a leading global real asset manager with a strong Asia foothold.