

OWL Celebrates 5 Years of Global Innovation in Corporate Housing Technology

San Diego, CA – June 13, 2025 – OWL, the global technology marketplace revolutionizing the way temporary housing is sourced, proudly marks its 5th anniversary. Since its launch in 2020, OWL—headquartered in San Diego—has grown into a trusted digital infrastructure used by relocation management companies (RMCs), destination service providers (DSPs), insurance housing firms, corporate clients, and property partners across more than 95 countries.

In just five years, OWL has enabled more than 1,700 members to access over 656,000 property options in 3,000+ locations. With a 99.9% system stability rate and 99% quote accuracy, OWL continues fulfilling its mission of smarter, more efficient global sourcing and seamless collaboration across borders.

“This anniversary isn’t just a celebration—it’s a reaffirmation of our mission to simplify and elevate how this industry operates,” said Alex Shahabe, Founder and President of OWL. “We launched OWL to break down the complexities of global housing sourcing. Five years later, our platform has grown into a smart, secure, and scalable solution used by leading RMCs and suppliers around the world—and we’re just getting started.”

From its early roots as a mobile-friendly, user-driven platform, OWL has introduced major enhancements that allow it to serve the industry globally including OWL Booking Technology, Tenancy & Insurance Management modules, and most recently, a new, upgraded in-platform OWL Chat for real-time communication and smarter collaboration. The company is now preparing to launch Furniture and Housewares Sourcing, further expanding its centralized offering to meet the diverse needs of global users.

About OWL

Founded in 2020, OWL is a premier global marketplace that streamlines the sourcing of temporary housing solutions. By connecting corporate housing providers, relocation companies, and serviced apartment operators, OWL simplifies access to top-tier accommodations in over 90 countries. With cutting-edge technology and a commitment to seamless connections, OWL continues to revolutionize the industry.

✉ For media inquiries, contact us at: info@owlmarketplace.com

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