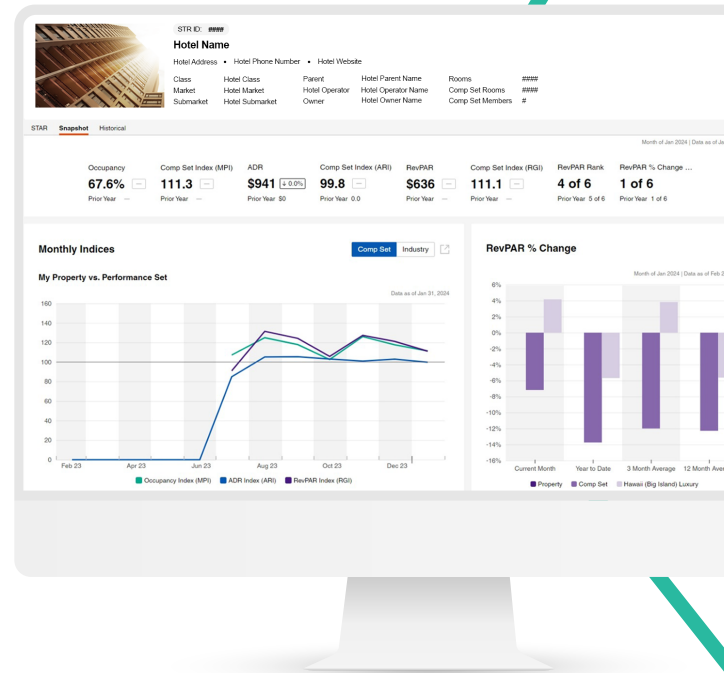


Don't manage your hotels with partial information.

Good decisions can be made with high-level information. Optimal decisions come when you have comprehensive information. That is why hotel operators are best positioned to grow their business when they upgrade to the full CoStar and Benchmark experience.



After upgrading to a Benchmarking license, **hotel operators** can:

Build **multiple Comp Sets** that measure specific parts of your business against the competition.

Determine your **most profitable business mix**.

Forecast and budget with confidence, while also identifying opportunities and combatting losses.

Support **pricing and yield management strategies** at the portfolio level.

Generate **new corporate leads** within a radius of your properties through a detailed tenant database comprising office, industrial, retail, flex and medical spaces.

Benchmarking Published View

Full Commercial Real Estate Intelligence	<input checked="" type="radio"/>	<input type="radio"/>
STAR Data	<input checked="" type="radio"/>	<input type="radio"/>
Advanced Analytics	<input checked="" type="radio"/>	<input type="radio"/>
Portfolio Benchmarking	<input checked="" type="radio"/>	<input type="radio"/>
Performance Comp Set	<input checked="" type="radio"/>	<input type="radio"/>
All Additional Comp Sets	<input checked="" type="radio"/>	<input type="radio"/>
Create/Edit Comp Sets	<input checked="" type="radio"/>	<input type="radio"/>
Hospitality Market Analytics/Forecasts	<input checked="" type="radio"/>	<input type="radio"/>

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