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## **ASAP announces the winners of the 2016 Serviced Apartment Industry Awards**

The Association of Serviced Apartment Providers (ASAP) - is delighted to announce the winners of the prestigious 2016 ASAP Industry Awards, exclusively supported by Sky, which were presented at a special Gala Dinner in London on 30 November.

Over 250 guests from across the serviced apartment industry came together for this black-tie event to celebrate this year's ASAP Industry Awards at the Museum of London, on the eve of ASAP's 2016 Annual Convention.

Speaking after the presentation of the 2016 Awards, James Foice, Chief Executive of the ASAP, comments:

*'I would like to congratulate all the winners and highly commended entries of our 2016 ASAP Industry Awards. This is the fourth year of our Awards programme which has been extended to 10 categories this year. It's been fantastic to see the phenomenal response from the industry both in terms of the record number of entries received and the outstanding quality of the submissions. This is a direct reflection of the highly ambitious and dynamic sector we work in – it's terrific to see so much innovation as this young sector continues to evolve as it rapidly becomes a mainstream part of the hospitality industry.'*

Damian Saunders, Commercial & Strategy Director, Sky Business, adds:

*'On behalf of everyone at Sky, congratulations to all who were recognised at Wednesday's prestigious ASAP Industry Awards Gala Dinner. As providers of premium home-from-home TV and connectivity in thousands of Serviced Apartments, Sky is proud to have offered headline support of the ASAP Industry Awards 2016. It was a fantastic evening spent celebrating the best in the business in the great company of those who make a valuable contribution to the success of the Serviced Apartment industry.'*

Please refer to the attached pdf document for the full list of the winners and highly commended entries of the 10 ASAP Serviced Apartment Industry Awards 2016.

**Ends**

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**ASAP: The Association of Serviced Apartment Providers** is the not-for-profit trade body dedicated exclusively to the serviced apartment industry. Our 170 members own and operate over 100,000 properties globally. Our membership also includes 16 serviced agencies committed to supporting and growing the sector.

**The ASAP Serviced Apartment Industry Awards 2016** were presented at a black-tie Gala Dinner at the Museum of London on Wednesday 30 November. Visit the ASAP website for further information about the awards programme:

<http://theasap.org.uk/asap-events/2016-asap-serviced-apartment-industry-awards/>

**The ASAP Annual Convention:** the flagship annual event for the serviced apartment sector - takes place on Thursday 1 December in London at etc Venues Bishopsgate <http://theasap.org.uk/asap-events/asap-annual-convention/>

**ASAP News Hub:** 'The Voice of the sector'- <http://hub.theasap.org.uk>

Our news hub and real-time information portal features all the latest news stories for the serviced apartment sector as well as interesting trends/insights in the wider travel industry.